Permit #F00028107-A

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00028107-A **Type of Permit:** FILMING **Release Date:** 06/03/2010

Production Company MAVERIK MOTION PICTURES LTD

Insured Company Name MAVERIK MOTION PICTURES LTD

Contact Phone No. 1 020-784-56390
Contact Phone No. 2
Fax
Address 15-17 MIDDLE ST
BRIGHTON, BN11AL

Production Title CTTC BROLL

Type of Production Commercial - PSA

Producer Jonah Whitaker

Director Doug Bolton

1st AD Doug Bolton

Production Manager Peter Doig

FilmL.A. Coordinator Daniel Alvarez

Location Manager Doug Bolton
Primary Phone Office - 020-784-56390
Secondary Phone

Location Assistant Doug Bolton
Primary Phone Office - 020-784-56390
Secondary Phone

Fees

FILMLA MODIFIED PERMIT RIDER FEE $25.00

Total Permit Fee $25.00

Number of Locations 2

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Summary Information — Location

Permit Number	F00028107-A	**Location Manager**	Doug Bolton
Production Company	MAVERIK MOTION PICTURES LTD	Primary Phone	Office - 020-784-56390
Insured Company	MAVERIK MOTION PICTURES LTD	Secondary Phone	
Production Title	CTTC BROLL		

Location Address All areas under the Jurisdiction of the City of Los Angeles, Los Angeles, CA, 90012

Location Names ALL JURISDICTIONS GRID

Location Type Street

Location Description

Film Dates 5/26/2010 - 6/6/2010 00:00 - 00:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1

Personnel on Location

Type	Quantity
Crew	1

Filming Activities Equipment on property; Equipment on sidewalk & street; Equipment on sidewalk only.; Equipment on sidewalk, in curb lane & across street; Exterior establishing shots; Handheld equipment;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes
PRODUCTION MUST BE 15 PEOPLE OR LESS. ALL HAND HELD EQUIPMENT.
EXTERIOR FILMING ONLY. ALL INTERIOR FILMING MUST BE CLEARED WITH FILML.A. PRIOR TO SHOOTING AND IT MAY REQUIRE ADDING IT AS A LOCATION.
ALL FILMING ON CITY/COUNTY OWNED PROPERTY MUST BE ADDED AS A LOCATION TO PERMIT.
PRODUCTION COMPANY MUST CONTACT FILML.A. PRIOR TO FILMING IN A RESIDENTIAL AREA.
INTERIOR ACTIVITY AT A LOCATION MAY NOT EXCEED A TWO-HOUR TIME FRAME. PRE-DETERMINED LOCATIONS WITH INTERIOR ACTIVITY EXCEEDING TWO HOURS MUST BE PROCESSED AS A SEPARATE LOCATION.

Parking

Base Camp
Location Type : To Be Determined
Street :

Crew Parking
Location Type : To Be Determined
Street :

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Summary Information — Location

Permit Number	F00028107-A	**Location Manager**	Doug Bolton
Production Company	MAVERIK MOTION PICTURES LTD	Primary Phone	Office - 020-784-56390
Insured Company	MAVERIK MOTION PICTURES LTD	Secondary Phone	
Production Title	CTTC BROLL		

Location Address Venice Board Walk., Navy St - Washington Blvd , Los Angeles , CA, 90291

Location Names

Location Type Park

Location Description BOARDWALK

Film Dates 5/25/2010 - 5/25/2010 09:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached documents
Microsoft Word - Venice Boardwalk Restrictions.pdf
CTTC B-roll official request letter_BD.pdf
Exemption Form.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1

Personnel on Location

Type	Quantity
Crew	1

Filming Activities Equipment on property; Equipment on sidewalk & street; Equipment on sidewalk only.; Equipment on sidewalk, in curb lane & across street; Exterior establishing shots; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note RIDER A RELEASES LOCATION AND CHANGES PRODUCTION TYPE TO PUBLIC SERVICE ANNOUNCEMENT PER 501(C) DOCUMENTATION

Parking

Base Camp
Location Type : To Be Determined
Street :

Crew Parking
Location Type : To Be Determined
Street :

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

VENICE BOARDWALK
Film Production Guidelines

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit.

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.

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'CTTC Broll'
(VENICE BOARDWALK)

NOT A PERMIT

- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.

- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

    - MUST work around Recreation and Maintenance activities. Company does not have exclusive use of Boardwalk.
    - MUST NOT use or interfere with Rec Center's areas (basketball courts, skate park area, etc) unless appropriate fees have been paid to Rec Center Facility.
    - MUST NOT interfere with merchants or street vendors.

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'CTTC Broll'
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- MUST work around other film companies in area, when applicable.
- MUST NOT park in handicap or electric vehicle parking stalls.
- NO alterations to park property unless otherwise approved by Park Film Office.
- MUST provide own restroom facilities.
- CAN NOT start activity on Boardwalk prior to 9am.
- OK to have 2 minute pedestrian control along the Boardwalk.
- Must work around maintenance activities. Wednesday is mow day. Maintenance has the right of way at all times.
- May not be on any of the taped off grassy areas. May not take down the tape or fencing for any reason, no exceptions.
- Company must be aware that Boardwalk might be a little bit more dirty with regards to high patron traffic.
- ***MUST NOT INTERFERE WITH OTHER COMPANY WHO HAS FIRST PRIORITY.***

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MAVERIK MOTION PICTURES LTD
'CTTC Broll'
(VENICE BOARDWALK)

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To whom it may concern,

We are pleased to announce and ask your participation with the filming of high quality, high definition B-roll footage of the entire State of California. Black Diamond will be coordinating this effort on our behalf. This will be designated for your use and that of the California travel industry domestically and internationally. This B-roll may be adapted freely for PR, advertising, editorial, and promotional use worldwide.

We can confirm that all footage will be used for the promotion of travel to destinations in California and will not be used by third parties for commercial gain outside of approved travel trade partners.

We will be filming in your area between the May 20th and June 5th,2010. Please see attached for exact locations and draft itinerary.

La County: **Friday May 21st, 2010 to Wednesday May 26th, 2010 inclusive**

Orange County: **Thursday May 27th, 2010 to Monday May 31st, 2010 inclusive**

San Diego County: **Monday May 31st, 2010 to Saturday June 5th, 2010 inclusive**

Your support with film permits, ease of access to locations, and connections will go a long way in enabling us to showcase the best of what California has to offer and contribute in creating a high quality resource for yourselves and the industry.

Upon completion, please email karen@blackdiamond.co.uk with the film permits required stating clearly what areas it is good for and what contact should be used if any problems arise. If there are any shots you would recommend over and above what is already included, please let us know as well.

We will begin filming Friday May 21st, 2010. Thank you for your attention and swift responses. We look forward to working with you.

Warmest regards,

Leona Reed

Senior Director of International Marketing

California Travel & Tourism Commission
980 9th Street, Suite 480 / Sacramento, CA 95814
direct: 916 319 5434 *fax:* 916 444 0410
www.visitcalifornia.com

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916 444-4429 tel
980 9th St., Suite 480, Sacramento, CA 95814 916 444-0410 fax
CALIFORNIA TRAVEL & TOURISM COMMISSION
visitcalifornia.com

Permit #F00028107-A

INTERNAL REVENUE SERVICE
DISTRICT DIRECTOR
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: MAR 2 6 1998

Employer Identification Number:
68-0408095
DLN:
17053057038049
Contact Person:
MICHAEL CONDON ID# 31170
Contact Telephone Number:
(877) 829-5500
Internal Revenue Code
Section 501(c)(6)
Accounting Period Ending:
June 30
Form 990 Required:
Yes
Addendum Applies:
No

CALIFORNIA TRAVEL AND TOURISM
COMMISSION
801 K ST STE 1600
SACRAMENTO, CA 95814

Dear Applicant:

Based on information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from Federal income tax under section 501(a) of the Internal Revenue Code as an organization described in the section indicated above.

Unless specifically excepted, you are liable for taxes under the Federal Insurance Contributions Act (social security taxes) for each employee to whom you pay $100 or more during a calendar year. And, unless excepted, you are also liable for tax under the Federal Unemployment Tax Act for each employee to whom you pay $50 or more during a calendar quarter if, during the current or preceding calendar year, you had one or more employees at any time in each of 20 calendar weeks or you paid wages of $1,500 or more in any calendar quarter. If you have any questions about excise, employment, or other Federal taxes, please address them to this office.

If your sources of support, or your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status. In the case of an amendment to your organizational document or bylaws, please send us a copy of the amended document or bylaws. Also, you should inform us of all changes in your name or address.

In the heading of this letter we have indicated whether you must file Form 990, Return of Organization Exempt From Income Tax. If Yes is indicated, you are required to file Form 990 only if your gross receipts each year are normally more than $25,000. However, if you receive a Form 990 package in the mail, please file the return even if you do not exceed the gross receipts test. If you are not required to file, simply attach the label provided, check the box in the heading to indicate that your annual gross receipts are normally $25,000 or less, and sign the return.

If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. A penalty of $20 a day is charged when a return is filed late, unless there is reasonable cause for the delay. However, the maximum penalty charged cannot exceed $10,000 or 5

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May 10, 1999
CALIFORNIA TRAVEL AND TOURISM COMMISSION
ENTITY ID : 2059789

You are not required to file state franchise or income tax returns unless you have income subject to the unrelated business income tax under Section 23731 of the Code. In this event, you are required to file Form 109 (Exempt Organization Business Income Tax Return) by the 15th day of the 5th month (4 1/2 months) after the close of your annual accounting period.

Please note that an exemption from federal income or other taxes and other state taxes requires separate applications.

E DIALA
EXEMPT ORGANIZATION SECTION
PROCESSING SERVICES BUREAU
Telephone (916) 845-4186

EO :
CC :JAMES O. ABRAMS

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COPY

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STATE OF CALIFORNIA
FRANCHISE TAX BOARD
PO BOX 1286
RANCHO CORDOVA CA 95741-1286

In reply refer to
755:G :EMM

May 10, 1999

CALIFORNIA TRAVEL AND TOURISM COMMISSION
801 K ST STE 1600
SACRAMENTO CA 95814-3520

Purpose	:	BUSINESS LEAGUE
Code Section	:	23701e
Form of Organization	:	Corporation
Accounting Period Ending	:	June 30
Organization Number	:	2059789

You are exempt from state franchise or income tax under the section of the Revenue and Taxation Code indicated above.

This decision is based on information you submitted and assumes that your present operations continue unchanged or conform to those proposed in your application. Any change in operation, character, or purpose of the organization must be reported immediately to this office so that we may determine the effect on your exempt status. Any change of name or address must also be reported.

In the event of a change in relevant statutory, administrative, judicial case law, a change in federal interpretation of federal law in cases where our opinion is based upon such an interpretation, or a change in the material facts or circumstances relating to your application upon which this opinion is based, this opinion may no longer be applicable. It is your responsibility to be aware of these changes should they occur. This paragraph constitues written advice, other than a chief counsel ruling, within the meaning of Revenue and Taxation Code Section 21012(a)(2).

You may be required to file Form 199 (Exempt Organization Annual Information Return) on or before the 15th day of the 5th month (4 1/2 months) after the close of your accounting period. Please see annual instructions with forms for requirements.

PERMIT

F.Y.I. & your records

Post-it® Fax Note 7671	Date 5/12/99	# of pages ▶ 2
To Eberhard & Co.	From Susan	
Co./Dept.	Co. CTC	
Phone #	Phone # 444-4429	
Fax # 783-9961	Fax #	